



MemoryBox Calendars Fact Sheet

WEB SITE:

www.MemoryBoxCalendars.com

WHAT:

MemoryBox Calendars is a custom 24-day calendar – similar to a traditional advent calendar – where every box houses a special thought, memory, activity or tradition to help one celebrate the season and countdown to Christmas in a more meaningful and personal way.

In under one hour – and for less than \$20 – families and individuals can fully personalize this unique memento, allowing them to create, savor and preserve the precious and rare moments that make December the most anticipated month of the year.

HOW DOES IT WORK?

Visit www.MemoryBoxCalendars.com to design a custom calendar piece. Everything – from the background image (you can upload a personal photo), to the fonts, to the 24 individual memory boxes – can be customized. Or, for those who need a little creative inspiration – particularly useful for husbands creating this for their wives – the user can choose from a wide variety of supplied images and messages. The site is extremely user-friendly, featuring pull-down menus and a simple interface similar to those used on custom photobook or photo ordering sites.

**TIME-SAVING
FEATURES:**

* Although it takes less than 60 minutes, on average, to create, the calendar can be saved online so individuals can create their calendar in stages as time permits.

COST:

Memory Box Calendars cost \$19.99, plus shipping.

IDEAL FOR:

MemoryBox Calendars are ideal for anyone who wants to ensure that holiday memories and traditions are created, celebrated and preserved, despite the inevitable craziness of the season. Makes a wonderful pre-holiday gift (hand them out at Thanksgiving dinner!) or annual family tradition.

(more)

ORDERING TIME: Printed in the U.S., it will generally be shipped within two to three business days after ordering. Shipping options include overnight, 2-3 day and ground.

BACKGROUND: MemoryBox Calendars was invented by Greg Hill – a father and husband who wanted to create something unique for his wife and three-year-old daughter. After almost forgetting to take their young daughter to visit Santa, Greg was inspired to create a custom countdown calendar that would help him and his family further treasure and celebrate each day leading up to Christmas. He filled the calendar – which he crafted after a traditional advent calendar – with personal memories, activities and inspirational thoughts. After several of their friends raved about the product – while wives nudged their husbands with the look of “why can’t you be that guy!” – Greg decided to launch MemoryBox Calendars.

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